



Central Coast  
Small Business  
Networking Group Inc.

Sponsors



This is a networking group that is not going to cost you an arm and a leg.

It is a group where you get the opportunity to develop trusting business relationships with people in similar positions to you at various stages of their businesses' life.

And because this is an association – we are focussed on our members not a profit.

To enquire: call Christine Drakeford on: 0411 136 629 or email [christine.drakeford@mac.com](mailto:christine.drakeford@mac.com)



## Central Coast Small Business Networking Group Inc.

### Sponsors



## general information

### What are the Small Business Networking Groups

Following the withdrawal of funding from the Small Business Answers Program, the hugely successful Networking with a Twist, networking functions are no longer funded by the Commonwealth Government.

Despite the withdrawal of funding, these groups will continue to run and will be administered by some of the long term members and its founder, Christine Drakeford.

However, in order to continue the groups, it is necessary to obtain funds. We intend to do this via a small annual subscription and through sponsorship.

The main focus for SBNG is about creating, nurturing and building relationships in business and learning from each other to grow our businesses rather than making direct sales to the other members of the group. However, that is not to say you will not make sales to the group because business transactions take place between fellow members regularly as well as through referrals.

Unlike a Chamber of Commerce, this is a more informal networking event and does not engage in any lobbying. Some of our members are also Members of local Chambers of Commerce and community organisations such as Rotary and Lions Clubs.

SBNG members are not forced into 'having to do business' with other members or 'make referrals' to other members. SBNG also allows more than one business of a similar industry to attend.

### An association

SBNG is not intended to be a profitable organisation. It is designed to keep its member's outlay as low as possible but still cover the cost of administration and marketing.

The groups are primarily targeted towards small and micro business owners.

It is a place where you can meet other people in similar positions to you at various stages of their businesses' life.

A myriad of topics such as marketing ideas, debt collection, tax issues, operations strategies, sales strategy, IT and other subjects are regularly discussed at the meetings. Its a place to learn from your peers or share your thoughts, experience and innovations.

Sales, opportunities and business generally happen as a by-product of attending the groups on a regular basis.

### Where and when

Once a month at Ettalong, Gosford, Forresters Beach and soon Tuggerah Business Park.

### Subscription fees

A yearly subscription of \$30.00 payable upon joining. There is no joining fee. The subscription is renewable in July on an annual basis.

### Membership

Is per person, not per business. If you would like multiple people to attend on behalf of your business, the additional people will be invited to pay their \$30.00 annual subscription.

### Breakfast costs

Breakfast is additional to the subscription fee and varies at each location. SBNG aims to make breakfast as an inexpensive option. With each groups location, breakfast costs may vary.

### Free trial

A free one off trial is extended to potential members. However the cost of breakfast is still payable by that person.



## Central Coast Small Business Networking Group Inc.

### Sponsors



## sponsorship packages

### Local Sponsorship – \$500

- Four locations of Networks – Ettalong, Gosford, Forresters Beach, Tuggerah Business Park (soon)
- Logo identification on all SBNG promotional material (on-line and printed)\*\*
- Logo on all advertising\*
- Logo representation at all functions
- Your organisation will be able to place promotional material on tables at each event
- Includes membership for one person
- 1 Complimentary place at any workshop
- 1 Speaker (presentation) at all groups once a year.
- Sponsor mentioned at all events.

Notes: \*\*The management reserves the right on selection of the quality of promotional material. \*The logo will be half the OPTICAL size to the next sponsorship level. The size is governed by visual impact as opposed to physical height and width. Logos are to be supplied in a suitable format for reproduction.

### Networking Keynote Speaker Sponsorship – \$1500

- Four locations of Networks – Ettalong, Gosford, Forresters Beach, Tuggerah Business Park (soon)
- Workshops and seminars
- Logo identification at 100% on all SBNG promotional material (both on-line and printed)\*\*
- Logo on all advertising at 100%\*
- Special logo identification will be displayed at the 'Main' Event
- Includes membership for two people
- Your organisation will be able to talk for a 5 minute period and then have the privilege of introducing the keynote speaker.
- Your organisation will be able to place promotional material on tables at each event.
- Logo will be included in all SBNG powerpoint presentations at 100%\*

Notes: \*\*The management reserves the right on selection of the quality of promotional material. \*The logo will be at double the OPTICAL size to the previous sponsorship level. The size is governed by visual impact as opposed to physical height and width. Logos are to be supplied in a suitable format for reproduction.

### Full Sponsorship – \$2000

- Four locations of Networks – Ettalong, Gosford, Forresters Beach, Tuggerah Business Park (soon)
- Workshops and seminars
- Logo identification at 100% on all SBNG promotional material (both on-line and printed)\*\*
- Logo on all advertising at 100%\*
- Special logo identification will be displayed at the 'Main' Event
- Includes membership for two people
- Your organisation will be able to talk for a 5 minute period and then have the privilege of introducing the keynote speaker.
- Your organisation will be able to place promotional material on tables at each event.
- Logo will be included in all powerpoint presentations at 100%\*
- **Opportunity for the Full Sponsor to be on the management committee**
- **One meeting per year as a keynote speaker at all groups**

Notes: \*\*The management reserves the right on selection of the quality of promotional material. \*The logo will be at double the OPTICAL size to the previous sponsorship level. The size is governed by visual impact as opposed to physical height and width. Logos are to be supplied in a suitable format for reproduction.

### Executive Sponsorship – \$2500+

At this sponsorship level, terms are negotiable and Expressions of Interest are welcome.

This level of sponsorship may be suitable for television stations, radio stations, newspapers, or local, state or federal government funding.

Executive sponsorship includes membership for two people.

Please note: Inkind sponsorship deals or arrangements do not include membership subscriptions – these will still be payable in cash.



Central Coast  
Small Business  
Networking Group Inc.

Incorporated under the Associations Act 1984  
INC9889724

Sponsors



# membership form + tax invoice

## BLOCK CAPITALS PLEASE

I, (Full name) .....

of (Address) .....

Telephone .....

Fax .....

Email .....

Occupation .....

Business .....

Hereby apply to become a member of the above named incorporated association. In the event of my admission as a member, I agree to be bound by the rules of the association for the time being in force.

Signed .....

Date .....

I (Full name) .....

a member of the association

nominate the applicant, who is personally known to me, for membership of the association

Signed (proposer) .....

Date .....

Payment by:  Cheque  Cash  Bank deposit (please also send us your form)

Date of payment: .....

**Membership for one year, July to June, per person = \$30.00**

Please send this form to: SBNG, PO Box 3045, Umina NSW 2257  
with a cheque for \$30.00 or fax to 02 4342 2526 with date of  
payment and receipt number.

Bank details: St George Bank BSB 112-879 Acc No. 465479197  
Please annotate you payment with your name.